

PRESS RELEASE

## **AI-Futtaim Technologies named Best Systems Integrator at prestigious Network Middle East awards**

**Dubai, September 29, 2009:** AI-Futtaim Technologies reaffirmed its market-leading status as the region's leading systems integrator when the AI-Futtaim group company won the Best Systems Integrator award at the prestigious Network Middle East Innovation Awards 2009 held in Dubai on Sunday night.

AI-Futtaim Technologies won over three finalists from across the region for the category. The gala event was attended by over 350 senior executives and industry titans.

This is the second major award this year for AI-Futtaim Technologies. The company had won the Enterprise Reseller of the Year award at the Channel ME awards in March.

AI-Futtaim Technologies was selected for the award on the basis of its commitment to IP Telephony and Unified Communication. The jury also took in to account its diverse client base across verticals with significant presence in hospitality and finance and its deep integration skills in implementations culminating 2008 in a deal with Etisalat to implement IP based voice solution.

Venkat Raghavan, General Manager, AI-Futtaim Technologies said after receiving the award, "It is wonderful to have our competencies acknowledged and our market-leading status recognised in a very competitive category.

"The systems integration marketplace demands nothing less than the highest quality and productivity and this recognition validates our dedication to providing products that meet these standards. Our experience, long standing relationships and the team's commitment to the 'customer first' philosophy enabled us to establish ourselves as a clear winner. I wish to thank the organisers for this honour."

"AI-Futtaim Technologies has been working hard in the Middle East's networking arena to develop an organisation-wide knowledgebase and expertise when it comes to networking. I believe that the judge's decision to award AI-Futtaim the trophy in the systems integration category reflects the success and dedication of the staff at the company," said Julian Pletts, Editor Network Middle East magazine.

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**Photo Caption:** Venkat Raghavan, General Manager, AI-Futtaim Technologies seen with the Best Systems Integrator award at the Grosvenor Hotel in Dubai on Sunday night.

**Note to Editors:**

**About AI-Futtaim Technologies**

AI-Futtaim Technologies, one of the leading regional systems integrator and a member of the AI-Futtaim group, provides complete business solutions to large, medium and small customers. These include Networking solutions, IP Telephony, Infrastructure, Contact Centre solutions, Business applications, ELV Systems, Professional Audio Visual Solutions, and Managed

Services. AI-Futtaim Technologies provides a comprehensive range of solutions by working with best-in-class brands such as Panasonic, Alcatel-Lucent and Microsoft Business Solutions amongst others to deliver a full spectrum of business solutions to customers. AI-Futtaim Technologies was awarded the Enterprise Reseller of the Year award at the prestigious 2009 Channel Middle East awards in Dubai.

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